



history in the making

email PDF to info@hebervalleylife.com

# sponsorship agreement

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

CONTACT TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DATE \_\_\_\_\_ SALES PERSON \_\_\_\_\_

Notes:

### PLEASE CHECK ALL THAT APPLY:

PUBLICATION SEASON \_\_\_ Spring \_\_\_ Summer \_\_\_ Fall \_\_\_ Winter

Ad Size	Seasonal	Annual
FULL PAGE PREMIUM	<input type="checkbox"/> \$1,895/season	<input type="checkbox"/> \$1,795/season
FULL PAGE	<input type="checkbox"/> \$1,395/season	<input type="checkbox"/> \$1,295/season
HALF PAGE	<input type="checkbox"/> \$895/season	<input type="checkbox"/> \$795/season
QUARTER PAGE (menu or shop local)	<input type="checkbox"/> \$595/season	<input type="checkbox"/> \$495/season
DIGITAL ONLY (social media & website)	<input type="checkbox"/> \$295/week	
OTHER	_____	_____

Duration: \_\_\_\_\_

AD DESIGN:  Yes, please design  I will provide artwork

BILLING:  Bill the total amount in one installment

Bill quarterly (applies only to annual agreements)

SIGNATURE \_\_\_\_\_

### TERMS AND CONDITIONS

- a. Heber Valley Life magazine reserves the right to hold the advertiser and/or advertising agency jointly and severally liable for such monies as are due and payable to Heber Valley Life magazine.
- b. Heber Valley Life magazine will provide proofs of new advertisements that require design edits by Heber Valley Life magazine. Heber Valley Life magazine is not responsible for proofing errors that may have been missed once advertisement proofs are approved by advertiser.
- c. Advertisers may change artwork with each publication. Approval requests will be sent to the advertiser before each contracted edition of Heber Valley Life magazine. If new artwork files or new revision requests are not submitted by the advertiser before the material deadline, the advertisement will continue as in the most recent published issue.

### PAYMENT TERMS

- a. Advertisers will be invoiced for all specified insertions upon signing and acceptance of advertising contract. Invoice must be paid in full before printing of ad unless otherwise specified in the contract. Monthly payments are available with all annual campaigns.
- b. After 30 days, past due invoices will incur an 3.5 percent monthly finance charge.
- c. The advertiser agrees to pay all collection costs, including reasonable attorney fees.
- d. Rates are subject to change upon notice from publisher.
- e. All payables will be invoiced by the publisher of Heber Valley Life through Ignition Creative Group.

SEND AD MATERIALS TO:  
[info@hebervalleylife.com](mailto:info@hebervalleylife.com)

Total Cost: \_\_\_\_\_

Tax exempt (must provide a copy of form UT TC-721)

CC# \_\_\_\_\_

SECURITY CODE \_\_\_\_\_ ZIP \_\_\_\_\_

I authorize my card to be charged monthly in the amount of \$ \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME (printed) \_\_\_\_\_

### COPY AND CONTRACT

- a. Heber Valley Life magazine reserves the right to reject any advertisement at any time.
- b. Advertisers and advertising agencies assume full liability for all content, including text, representations and illustrations of advertisements.
- c. Heber Valley Life magazine assumes no liability for errors in key numbers.
- d. No cancellations are accepted after closing date.
- e. Advertising insertion orders are accepted subject to condition that Heber Valley Life magazine shall have no liability for failure to execute such advertising because of acts of God, government restrictions, fires, strikes, accidents or other events beyond Heber Valley Life magazine's control.
- f. Advertisements are accepted subject to the understanding that the advertiser and its agency have the right to publish the contents of their advertisements. In consideration of such publication, the advertiser and its agency agree to indemnify and hold Heber Valley Life magazine against any loss, liability, damage and expense arising out of such publication.

### SALES INFORMATION

CONTRACT START \_\_\_\_\_

CONTRACT STOP \_\_\_\_\_

INVOICED  RECURRING PAYMENT

ENTERED IN  Monday